



**TASSIMO**  
PROFESSIONAL



**NEW**  
**GEVALIA CARAMEL**  
**ESPRESSO**

As shown, paired with TASSIMO Milk Creamer to create a Caramel Latte Macchiato

## From office coffee to office coffeehouse.



**TASSIMO PROFESSIONAL brings unmatched coffeehouse quality to your workplace.** Other single-serve coffee machines brew each beverage the same way: same amount of water, same water pressure, same temperature, same brew time. Only TASSIMO PROFESSIONAL authentically brews each drink to its ideal specifications. For perfect beverages every time.

**The barcode brews it better** – With our advanced barcode technology, instructions for each unique drink are programmed into every T-DISC. This results in delicious, better-tasting hot beverages – brewed just the way they were meant to be made.

**Create a variety of barista-quality beverages** – including cappuccinos, lattes and macchiatos made with real milk creamer, espressos, teas and hot chocolates.

**Premium brands** – Euro-style GEVALIA espresso and coffee, medium-bodied coffee from the MAXWELL HOUSE Café Collection, rich and creamy SUCHARD hot chocolate and delicately steeped TWININGS teas.



T-300

# Specialty beverages with one-touch simplicity.

The TASSIMO PROFESSIONAL T-300 brings the ultimate in brewing convenience to office settings. Employees can enjoy their favorite specialty hot beverages – without leaving the office! Advanced barcode technology in every T-DISC ensures each beverage tastes like it came from a coffeehouse. And unlike other single-serve brewers, the T-DISCS are not compatible with TASSIMO home brewers, eliminating employee pilferage.

**NEW**   
**GEVALIA CARAMEL ESPRESSO**



**NEW**   
**MAXWELL HOUSE CAFÉ COLLECTION HOUSE BLEND**



- Delight in a delectable blend of rich espresso with delicious caramel flavor.
- Use the T-DISC alone for caramel-flavored espresso, or pair with TASSIMO Milk Creamer to create an authentic café-style Caramel Latte Macchiato or deliciously flavored creamy Caramel Cappuccino.
- Enjoy the rich experience of the top-selling TASSIMO flavored espresso – in the office!
- Relax with a medium-bodied, well-balanced coffee anchored by 100% Arabica beans.
- The MAXWELL HOUSE brand enjoys 80% brand awareness<sup>1</sup> and can now be brewed to perfection with TASSIMO.
- “Good to the last drop” for more than 100 years.

Product Name/Flavor	Pack	Package Format	Net Weight	Item Code
				Kraft
GEVALIA Dark Roast	80 T-DISCS/Case	T-DISCS	1.59 lbs.	03701
GEVALIA Espresso	80 T-DISCS/Case	T-DISCS	1.41 lbs.	02376
GEVALIA Espresso Decaf	80 T-DISCS/Case	T-DISCS	1.41 lbs.	02377
GEVALIA French Vanilla	80 T-DISCS/Case	T-DISCS	1.50 lbs.	02384
GEVALIA Hazelnut	80 T-DISCS/Case	T-DISCS	1.41 lbs.	02379
GEVALIA Signature Blend	80 T-DISCS/Case	T-DISCS	1.41 lbs.	66012
GEVALIA Signature Blend Decaf	80 T-DISCS/Case	T-DISCS	1.41 lbs.	02386
<b>NEW</b> GEVALIA Caramel Espresso	80 T-DISCS/Case	T-DISCS	1.10 lbs.	06016
<b>NEW</b> MAXWELL HOUSE Café Collection House Blend	80 T-DISCS/Case	T-DISCS	1.40 lbs.	06015
SUCHARD Hot Chocolate Syrup	40 T-DISCS/Case	T-DISCS	4.00 lbs.	02387
TASSIMO Cappuccino Milk Creamer	40 T-DISCS/Case	T-DISCS	4.41 lbs.	02415
TASSIMO Latte Milk Creamer	40 T-DISCS/Case	T-DISCS	4.59 lbs.	02381
TASSIMO Fat Free Cappuccino Milk Creamer	40 T-DISCS/Case	T-DISCS	4.59 lbs.	04039
TWININGS Earl Grey Tea	80 T-DISCS/Case	T-DISCS	0.49 lb.	02382
TWININGS Green Tea	80 T-DISCS/Case	T-DISCS	0.44 lb.	02383
TWININGS English Breakfast Tea	80 T-DISCS/Case	T-DISCS	0.44 lb.	03702
GEVALIA Rainforest Alliance Certified™ 100% Colombian Coffee	80 T-DISCS/Case	T-DISCS	1.41 lbs.	66028
GEVALIA Rainforest Alliance Certified™ Breakfast Blend Coffee	80 T-DISCS/Case	T-DISCS	1.59 lbs.	66029
CARTE NOIRE Café Roast	60 T-DISCS/Case	T-DISCS	1.65 lbs.	04532
TWININGS Chai Tea	80 T-DISCS/Case	T-DISCS	1.09 lbs.	04534

1 Ipsos ASI Brand Health Tracker, June 2012



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